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News Release

Record Number of U.S. and International Travel Companies Participate in the 2006 Great Online Travel Auction for Kids

Choose from worldwide airline tickets to hundreds of destinations and overnight stays at thousands of hotels and resorts

Milwaukee, Wisconsin (April 14, 2006) . . . Seeking to explore far away places on the planet? Consider the Kids First Fund collection of exotic destinations. Bid on travel to Anchorage, Zihuatanejo, or everywhere in between: Cayman Islands, Fortaleza, Johannesburg, Kuala Lumpur, Moscow, Mumbai, Perth, Rio de Janeiro, and White Horse.

Beginning April 15, savvy travelers can spend time in great destinations while also benefiting abused children in resource poor regions of the world by participating in **The 2006 Great Online Travel Auction for Kids**. The Kids First Fund, a U.S.-based not-for-profit organization will host the online auction of tickets and accommodations to destinations around the world. The auction launches at 4 p.m. (CST) at the Kids First Fund auction site at eBay.com and closes April 27.

The following is a sampling of the more than 25 travel companies participating in the 2006 Great Online Auction for Kids.

- **Air Canada** – Coach tickets for travel between the United States and Canada
- **AirTran Airways** – Coach tickets for travel within the United States
- **Alaska Airlines** – Coach tickets for travel to any destination including Mexico
- **American Airlines AAdvantage** – Frequent flier miles
- **ATA Airlines** – Coach tickets for travel within the United States and Hawaii
- **Condor Airlines** – Coach tickets for travel to European leisure destinations from Munich
- **Continental OnePass** – Frequent flier miles
- **Delta Air Lines** – Coach tickets for travel to any worldwide destination
- **Delta SkyMiles** – Frequent flier miles
- **JetBlue Airways** – Tickets for travel to any destination
- **LAN Airlines** – Coach tickets for travel between the United States and South America
- **Midwest Airlines** – Tickets for travel to any destination
- **Southwest Airlines** – Coach tickets for travel to any destination
- **Sun Country Airlines** - Coach tickets for travel to any destination
- **Swiss International Air Lines** – Coach tickets for travel between U.S. and Switzerland
- **United Airlines Mileage Plus** – Frequent flier miles
- **US Airways Dividend Miles** – Frequent flier miles
- **Virgin Atlantic Airways** – Coach tickets for travel between U.S. and London

More travel-related items featured at the auction site:

- **Airbus North America** – A380 21st Century Jetliner aircraft model
- **Choice Hotels International** – Certificates valid for a deposit of 16,000 points to Choice Privileges reward program accounts
- **Diners Club** – Club Reward points
- **Fosshotel of Iceland** – Stays in Reykjavik and hotels in Iceland's countryside
- **Hilton HHonors Worldwide** – Stays at any Hilton Family hotel in the Continental United States
- **InterContinental Hotels Group** – Stays at the Holiday Inn Orlando and Crowne Plaza Hilton Head
- **Starwood Preferred Guest** – Frequent guest points

The auction list currently features 100 items. More travel companies will be joining the auction; check the eBay auction site on April 15 for a complete listing.

Visit the auction by clicking on the auction link at KidsFirstFund.org or via eBay.com at: http://members.ebay.com/aboutme/kidsfirstfund. The eBay user ID member name for The Great Online Travel Auction is: **KidsFirstFund**.

The funds from this year's auction will be contributed to the $200,000 budget required to fund the development of Latvia's first family shelter. The shelter will create a safe refuge for abused children and their mothers in the rural and impoverished Latgale region of Latvia. The Kids First Fund is an all-volunteer non-profit organization with no administrative or fundraising costs. Every dollar raised will benefit children directly.

About the Kids First Fund. The Kids First Fund helps abused and abandoned children. We protect children from abuse. We empower young adults with a positive future. We strengthen families. We build awareness of child abuse. We operate in countries where resources are very limited. Current projects provide support for children in the democratic republic of Latvia located on the Baltic Sea. The Kids First Fund supports programs to educate child welfare professionals such as police officers, judges, social workers and prosecutors on child abuse issues. Direct assistance is also provided to centers providing care for abused children. The Kids First Fund is a very efficient non-profit organization and does not incur any expenses since all staffing and services are donated. Learn more at KidsFirstFund.org.

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