



The 13th Kids First Auction is an Elite Travel Event for 2017

The world's great travel brands are here with airline, hotel, and car rental offers, and a unique status auction featuring elite upgrades from Hilton, Southwest, and Wyndham.

Shorewood, WI (May 5, 2017) – The 13th Kids First Auction Sponsored by FlyerTalk.com will begin May 7. New for 2017 is the practically instant gratification of gaining elite status in three world-class frequent traveler programs: Hilton Honors, Southwest Rapid Rewards, and Wyndham Rewards. In addition, the auction will feature a selection of items worthy of a red carpet gift bag from airberlin topbonus, Avis Car Rental, Budget Car Rental, Choice Hotels International, Delta SkyMiles, Priority Pass, United Airlines, and other travel companies.

The new addition is the opportunity to bid on elite status upgrades with Hilton Honors, Southwest Rapid Rewards, and Wyndham Rewards. Get treated like royalty with these unique auction items:

- **Hilton Honors Gold and Diamond status** upgrades for one year. With Gold you receive a 25% accrual bonus, 5th night reward night free, and other benefits including internet access, guaranteed discounts, and late check-out. Diamond status adds a 50% accrual bonus, 48-hour room guarantee, and a one-year status extension feature.¹
- **Southwest Rapid Rewards A-List and A-List Preferred status** upgrades for one year. With A-List, receive the best available boarding pass position, 25% accrual bonus, Fly By priority lane access, free same-day standby, and other benefits. A-List Preferred offers top status with a 100% accrual bonus, free inflight wifi, and all the benefits of A-List.²
- **Wyndham Rewards Diamond status** upgrade for one year. In addition to Wyndham's generous 15,000-point global reward night pricing, you receive suite upgrades, welcome amenity, 6,000 annual bonus points, gift of Gold status to another member, and other benefits.³

Returning for 2017, the Kids First Fund's eBay auction page will offer an array of airline tickets, hotel stays, and car rental vouchers. Specific items include rental car vouchers from Avis and Budget, North/Central America flight certificates from United, global lounge access with Priority Pass, and Rocketmiles gift certificates.

Bidders may also visit a special auction page at the FlyerTalk.com website that features a "company authorized" auction of frequent traveler program miles and points. This will include 50,000 to 100,000-mile certificates from airberlin topbonus, 30,000-mile certificates from Delta SkyMiles, points from Choice Privileges, Hilton Honors, Wyndham Rewards, plus Free Spirit miles from Spirit Airlines.

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The Kids First Auction will offer three 10-day online auctions. The bidding will begin at KidsFirstAuction.com and provide two bidding venues: FlyerTalk and eBay. The auctions will begin on May 7, May 14 and May 21. Check out both auctions by visiting the homepage for the event at **KidsFirstAuction.com**.

"FlyerTalk is very pleased to sponsor the Kids First Auction for a third year in 2017. The FlyerTalk community of expert travelers always enjoys the unique opportunity to bid on miles, points, and other travel-themed items. This year we're excited that they will even be able to bid online for elite status, which is not offered anywhere else," said Stephen Horowitz, Senior Business Development Manager, Travel & Leisure for Internet Brands (the owner of FlyerTalk). "And with all the proceeds benefiting the Kids First Fund, it's a great deal for everyone."

About the Kids First Fund: The Kids First Fund is a US-based charity that helps abused children in resource-poor areas of the world, by developing programs that provide professional education to identify and treat abused children. The fund has been responsible for creating a family shelter in Latvia that cares for abused women and their children. Every penny donated during this auction and to the Fund will be spent on projects to benefit children. No funds are deducted for salaries or administrative expenses.

About FlyerTalk.com: FlyerTalk features discussions and chat boards that cover the most up-to-date traveler information. The FlyerTalk forums are open for business 24 hours, 7 days a week. Even better, all travelers -- from vacation travelers to mileage junkies -- are welcome in the community. Just choose a forum and you can get to the business at hand: conversing about programs, how to make the most of your miles and points, general travel, airports, destination and dining information.

List of all donors for the 2017 Kids First Auction: Airberlin topbonus, Avis Car Rental, Budget Car Rental, Choice Hotels International, Delta SkyMiles, Hilton Honors, Priority Pass, Rocketmiles, Southwest Rapid Rewards, Spirit Airlines, United Airlines, and Wyndham Rewards.

Footnotes regarding status upgrades:

- 1) *Please refer to the terms and conditions for the Hilton Honors program. The winner must be enrolled in the Hilton Honors program. Winners of these items will be contacted by Hilton Honors via email after the auction to let them know when their status upgrade has processed. See program terms at this link: <http://hiltonhonors3.hilton.com/en/explore/benefits/index.html>*
- 2) *Please refer to the terms and conditions for the Southwest Rapid Rewards program. The winner must be enrolled in the Rapid Rewards program. Winners of these items will be contacted by Rapid Rewards via email after the auction to let them know when their status upgrade has processed. Other program terms and conditions may apply.*
- 3) *Please refer to the terms and conditions for the Wyndham Rewards program. The winner must be enrolled in the Wyndham Rewards program. Winners of these items will be contacted by Wyndham Rewards via email after the auction to let them know when their status upgrade has processed. Other program terms and conditions may apply.*

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